

CURRICULUM VITAE (4 pages)

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Birthplace: Narvik, Norway
Date of birth: December 9, 1956

Fields of Interest: Agricultural, Experimental and Health Economics; Consumer Behavior; Demand Analysis.

Education

University of Oslo, PhD in Economics, 1990.
University of California, Davis, MSc in Agricultural Economics, 1985.
Agricultural University of Norway, MSc in Agricultural Economics, 1983.

Academic Positions

1996 - Present Professor, SEB, NMBU.
2000 - 2017 Research Associate (20%) at Norwegian Institute of Bioeconomy Research (NIBIO, until 2015 Norwegian Agricultural Economics Research Institute).
1991 - 1996 Associate Professor, SEB, NMBU.
1989 - 1990 Senior Research Fellow, SEB, NMBU.
1983 - 1989 PhD student (Department of Economics, University of Oslo) and Research Fellow, SEB, NMBU.

Current Teaching

2007 - Present Mathematics for Economists (ECN302, graduate course, NMBU, in English).
2007 - Present Microeconomics (ECN311, graduate course, NMBU, in English).
1998 - Present Econometrics I (ECN201, intermediate course, NMBU, in English).

Main Supervisor for the Following PhD Students (NMBU)

Aida Tabarroky Ardebili (consumer economics, 2017 -), Arnar Mar Buason (fishery and consumer economics, defended in 2017), Xianwen Chen (fishery and consumer economics, defended in 2015), Daniel Atsbeha (production economics, defended in 2012), Arnstein Øvrum (health economics, defended in 2012), Dadi Kristofersson (fishery economics, defended in 2005), Geir W. Gustavsen (demand analysis, defended in 2004), Frode Alfnes (experimental economics, defended in 2003), Grete Stokstad (production economics, defended in 1999), and Solveig Lothe (international trade, defended in 1998).

Research Grants from the Research Council of Norway after 2010

2014 – 2017 Project Manager of: “The Past, Present and the Future: Sales Forecasts, Consumer Attitudes, Demographics and Economics” at NIBIO (NOK 8.6 mill.) included funding from University of Arkansas and Nortura.
2010 – 2014 Project Manager of: “Norwegian Fish in the European Market” at NMBU (NOK 6.3 mill.).
2009 – 2011 Project Manager of: “Nutrition, Health, and Changing Consumer Preferences” at

NIBIO (NOK 5.1 mill. included funding from USDA).

International Visits

- 2014 – 2015 Fulbright Fellow, Department of Agricultural Economics, University of California, Davis, 12 months.
- 2011 Visiting Scholar, Taiwan, two weeks.
- 1998 Visiting International Scholar, Department of Agricultural, Environmental, and Development Economics, The Ohio State University, one month.
- 1995 Visiting International Scholar, Department of Agricultural Economics, University of California, Davis, eight months.
- 1992 Visiting International Scholar, Department of Agricultural Economics, University of California, Davis, four months.
- 1988 Research Fellow, Department of Agricultural and Resource Economics, University of California, Berkeley, three months.

Refereed Articles

- Rickertsen, K. (1991). "Jordbrukspolitik, matvareberedskap og bosetting," *Norsk Økonomisk Tidsskrift*, 105 (3):145-171.
- Rickertsen K., J.A. Chalfant, and M. Steen (1995). "The Effects of Advertising on the Demand for Vegetables," *European Review of Agricultural Economics*, 22:481-494.
- Rickertsen, K. (1996). "Structural Change and the Demand for Meat and Fish in Norway," *European Review of Agricultural Economics*, 23:316-330.
- Rickertsen, K. (1997). "The Demand for Meat: Conditional and Unconditional Elasticities," *IAAE Occasional Paper No. 7*:305-317.
- Rickertsen, K. (1998). "The Demand for Food and Beverages in Norway," *Agricultural Economics*, 18:89-100.
- Rickertsen, K. (1998). "The Effects of Advertising in an Inverse Demand System: Norwegian Vegetables Revisited," *European Review of Agricultural Economics*, 25: 129-140.
- Chern, W.S. and K. Rickertsen (2001). "Consumer Acceptance of GMO: Survey Results from Japan, Norway, Taiwan, and the United States," *Taiwanese Agricultural Economic Review*, 7(1):1-28.
- Rickertsen, K. and G.W. Gustavsen (2002). "Fluid Milk Consumption and Demand Response to Advertising for Non-Alcoholic Beverages," *Agricultural and Food Science in Finland*, 11:13-26.
- Chern, W.S., K. Rickertsen, N. Tsuboi, and T.T. Fu (2002). "Consumer Acceptance and Willingness to Pay for Genetically Modified Vegetable Oil and Salmon: A Multiple-Country Assessment," *AgBioForum*, 5(3): 105-112.
- Rickertsen, K., D. Kristofersson, and S. Lothe (2003). "Effects of Health Information on Nordic Meat and Fish Demand," *Empirical Economics*, 28:249-273.
- Alfnes, F. and K. Rickertsen (2003). "European Consumers' Willingness to Pay for U.S. Beef in Experimental Auction Markets," *American Journal of Agricultural Economics*, 85:396-405.
- Gustavsen, G.W. and K. Rickertsen (2003). "Forecasting Ability of Theory-Constrained Two-Stage Demand Systems," *European Review of Agricultural Economics*, 30:539-558.
- Kristofersson, D and K. Rickertsen (2004). "Efficient Estimation of Hedonic Inverse Input Demand Systems," *American Journal of Agricultural Economics*, 86:1127-1137.
- Alfnes, F. and K. Rickertsen (2005). "European Consumers' Willingness to Pay for U.S. Beef in Experimental Auction Markets: Reply," *American Journal of Agricultural Economics*, 87: 259-261.
- Gustavsen, G.W. and K. Rickertsen (2006). "A Censored Quantile Regression Analysis of

- Vegetable Demand: The Effects of Changes in Prices and Total Expenditure,” *Canadian Journal of Agricultural Economics*, 54: 631-645.
- Kristofersson, D. and K. Rickertsen (2007). “Hedonic Price Models for Dynamic Markets,” *Oxford Bulletin of Economics and Statistics*, 69: 387-412.
- Alfnes, F. and K. Rickertsen (2007). ”Extrapolating Experimental Auction Results Using a Stated Choice Survey,” *European Review of Agricultural Economics*, 34: 345-363.
- Alfnes, F., K. Rickertsen, and Ø. Ueland (2008). “Consumer Attitudes toward Low Stake Risk in Food Markets,” *Applied Economics*, 40: 3039-3049.
- Gustavsen, G.W., D. Jolliffe, and K. Rickertsen (2008). “Censored Quantile Regression and Purchases of Ice Cream,” *Food Economics*, 5: 152-163.
- Kristofersson, D. and K. Rickertsen (2009). “Highgrading in Quota-Regulated Fisheries: Evidence from the Icelandic Cod Fishery,” *American Journal of Agricultural Economics*, 91: 335-346.
- Huffman, W.E., S. Huffman, K. Rickertsen, and A. Tegene (2010). “Over-Nutrition and Changing Health Status in High Income Countries,” *Forum for Health Economics & Policy* (Frontiers in Health Policy Research), 13(1): Article 2.
- Gustavsen, G.W. and K. Rickertsen (2011). “The Effects of Taxes on Purchases of Sugar-Sweetened Carbonated Soft Drinks: A Quantile Regression Approach,” *Applied Economics*, 43: 707-716.
- Øvrum, A., F. Alfnes, V.L. Almli, and K. Rickertsen (2012). “Health Information and Diet Choices: Results from a Cheese Experiment,” *Food Policy*, 37: 520-529.
- Atsbeha, D.M., D. Kristofersson, and K. Rickertsen (2012). “Animal Breeding and Productivity Growth of Dairy Farms,” *American Journal of Agricultural Economics*, 94: 996-1012.
- Lai, M.B., A. Cavicchi, K. Rickertsen, A.M. Corsi, and L. Casini (2013). “Monopoly and Wine: The Norwegian Case,” *British Food Journal*, 115: 314-326.
- Gustavsen, G.W. and K. Rickertsen (2013). “Adjusting VAT Rates to Promote Healthier Diets in Norway: A Censored Quantile Regression Approach,” *Food Policy*, 42: 88-95.
- Øvrum, A., G.W. Gustavsen, and K. Rickertsen (2014). “Age and Socioeconomic Inequalities in Health: Examining the Role of Lifestyle Choices,” *Advances in Life Course Research*, 19: 1-13.
- Gustavsen, G.W., K. Rickertsen, and A. Øvrum (2014). “Fish Consumption Across Generations – A Lifecycle Approach.” *Økonomisk fiskeriforskning*, 24: 18-25.
- Gustavsen, G.W. and K. Rickertsen (2014). “Consumer Cohorts and Demand Systems,” *Empirical Economics*, 46: 427-449.
- Atsbeha, D.M., D. Kristofersson and K. Rickertsen (2015). “Broad Breeding Goals and Production Costs in Dairy Farms,” *Journal of Productivity Analysis*, 43: 403-415.
- Atsbeha, D.M., R.M., Nayga, and K. Rickertsen (2015). “Extended Durations of Breastfeeding and Child Growth in Ethiopia,” *Food Policy*, 53: 46-53.
- Øvrum, A. and K. Rickertsen (2015). “Inequality in Health versus Inequality in Lifestyles,” *Nordic Journal of Health Economics*, 3: 18-33.
- Chen, X., F. Alfnes and K. Rickertsen (2015). “Consumer Preferences, Ecolabels and Effects of Negative Environmental Information,” *AgBioForum*, 18: 327-336.
- Atsbeha, D.M., D. Kristofersson, and K. Rickertsen (2016). “Component Supply Response in Dairy Production,” *European Review of Agricultural Economics*, 43: 195-215.
- Rickertsen, K., F. Alfnes, P. Combris, G. Enderli, S. Issanchou, and J.F. Shogren (2017). “French Consumers’ Attitudes and Preferences toward Wild and Farmed Fish,” *Marine Resource Economics*, 32: 59-81.
- Rickertsen, K., G.W. Gustavsen, and R.M. Nayga Jr. (2017). “Consumer Willingness to Pay for Genetically Modified Vegetable Oil and Salmon in the United States and Norway,” *AgBioForum*, 20: 1-11.

- Alfnes, F., K. Rickertsen, and J. Shogren (2018). "Test-Retesting in Experimental Valuation of Perishable Food Products: Unstable Individual Bids and Reliable Market Demand," *Journal of Agricultural Economics*, 69: 382-392.
- Alfnes, F., X. Chen, and K. Rickertsen (2018). "Labeling Farmed Seafood: A Review," *Aquaculture Economics & Management*, 22: 1-26.
- Gustavsen, G.W. and K. Rickertsen (2018). "Wine Consumption in Norway: An Age-Period-Cohort Analysis," *Journal of Wine Economics*, 13, 41-56.
- Bazzani, C., G.W. Gustavsen, R.M. Nayga Jr., and K. Rickertsen (2018). "A Comparative Study of Food Values between the United States and Norway," *European Review of Agricultural Economics*, 45: 239-272.
- Gustavsen, G.W. and K. Rickertsen (2018). "Consumer Cohorts and the Demand for Meat and Dairy Products," *Proceedings in Food System Dynamics*, 169-181.
- Ardebili, A.T., K. Skallerud, K. Rickertsen, and Z. Zamandaraeh (2019). "Hva forklarer sjømatforbruket i Iran?" *Økonomisk fiskeriforskning*, 29: 18-32.
- Gustavsen, G.W. and K. Rickertsen (2019). "Personality Traits and Consumption of Wine and Beer," *Journal of Wine Economics*, 14: 392-399.
- Ardebili, A.T. and K. Rickertsen (2020). "Personality Traits, Knowledge, and Consumer Acceptance of Generically Modified Plant and Animal Products," *Food Quality and Preference*, 80 (March 2020) <https://doi.org/10.1016/j.foodqual.2019.103825>
- Lee, J.Y, Y. Qian, G.W. Gustavsen, R.M. Nayga Jr., and K. Rickertsen (2020). "Effects of Consumer Cohorts and Age on Meat Expenditures in the United States," *Agricultural Economics*, forthcoming.

Edited Books and Refereed Chapters in Books

- The Econometrics of Demand Systems: With Application to Food Demand in the Nordic Countries* (edited with Edgerton, D. B. Assarsson, A. Hummelose, I. Laurila, and P.H. Vale). Kluwer Academic Publishers, Dordrecht, 1996.
- Health, Nutrition and Food Demand* (edited with Chern, W.S.). CAB International, Wallingford, 2003.
- Chern W.S. and K. Rickertsen (2004). "A Comparative Analysis of Consumer Acceptance of GM Foods in Norway and the United States," Chapter 9 in Evenson, R.D. and V. Santaniello (eds.) *Consumer Acceptance of Biotechnology Foods*, CAB International, Wallingford.
- Alfnes, F. and K. Rickertsen (2006). "Experimental Methods for Elicitation of Product Value in Food Marketing Research," Chapter 11 in Asche, F. (ed.) *Primary Industries Facing Global Markets*, Universitetsforlaget.
- Alfnes, F. and K. Rickertsen (2011). "Non-Market Valuation: Experimental Methods," Chapter 8 in Lusk, J.L., J. Roosen, and J.F. Shogren (eds.) *The Oxford Handbook of the Economics of Food Consumption and Policy*, Oxford University Press.

Other Selected Accomplishments in Research

More than 50 presentations at international conferences with referees. Invited Seminars at: American University of Central Asia, Bishkek, Kirgizstan; Iowa State University; Korea University, Seoul; National Chung Cheng University, Taiwan; National Taiwan University, Taipei; Norwegian School of Management; Ohio State University; State University New York, Binghamton; University of California, Davis; University of Copenhagen; University of Helsinki; University of Oslo; University of Stavanger; Texas A&M University.