

SPRING ACADEMIC SEMINAR SERIES

Why Bother Doing Outreach And How It Can Benefit A Research Career

Speaker: Henrik H. Svensen

Friday, 6 March 2015

12:15 – 13:15

Tower building (Tårnbygningen) TU101

Henrik H. Svensen is a research professor at Centre for Earth Evolution and Dynamics (CEED/SFF) at the University of Oslo. He works on understanding mass extinctions and rapid climate changes in Earth history. Svensen has written more than 50 papers and two popular science books, one about natural disaster and one about mountains. In 2014, he edited the popular science anthology “Isfritt” (Spartacus). He is responsible for two courses in science outreach at the University of Oslo, MNKOM3000/4000 (10 credits) and MNKOM9000 (5 credits). In addition, he is a science columnist in Morgenbladet, gives frequent public lectures, and was awarded the 2015 outreach prize from the Norwegian Geological Society. For more information: www.henriksvensen.wordpress.com

This lecture will give some answers to the often asked question: Why do you do outreach? What's in it for you? Unless you make it to the front pages of major newspapers – or on TV, outreach is commonly regarded as time consuming and un-rewarding. This lecture will present some of the key reasons why you should spend some of your time on outreach, and how it may feed back into your career.

Email fodosevent@gmail.com for more information or to register your attendance!