



Cultivar Development of Kelps for Commercial Cultivation—Past Lessons and Future Prospects

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Cultivated kelps and other macroalgae have great potential in future provision of food, feed, bioenergy, fertilizer, and raw material for a range of chemical products including pharmaceuticals, food and feed additives, and cosmetics. Only a few species are currently cultivated, almost exclusively in Asia. There is a range of species that could be utilized in different parts of the world, providing that protocols for reproduction, propagation, and cultivation are developed. Domestication of species involves selection of traits that are desirable in cultivation and in the utilization of the harvested biomass. Genetic improvement of cultivated species through recombination of alleles and selection (breeding) has ensured high productivity and product quality in both agri- and aquaculture and will likely do so for macroalgae cultivation and use as well. According to the published literature, genetic improvement of kelps in Asia has so far largely relied on utilization of heterosis expressed in certain combinations of parental material, sometimes species hybrids. Here, we explore and evaluate the various methods that could be used in kelp breeding and propose an initial simple and low-cost breeding strategy based on recurrent mixed hybridization and phenotypic selection within local populations. We also discuss the genetic diversity in wild populations, and how this diversity can be protected against genetic pollution, either by breeding and cultivating local populations, or by developing cultivars that are not able to establish in, or hybridize with, wild populations.

Keywords: aquaculture, breeding, genetic improvement, genetic pollution, Laminariales, macroalgae, seaweed, variety

INTRODUCTION

Cultivated marine macroalgae can become an important source of human food in the future (Duarte et al., 2009). Unlike terrestrial crops, macroalgae do not compete for arable land, fertilizer and freshwater resources (Charrier et al., 2017). They also provide a number of ecosystem services such as carbon sequestration and nutrient absorption (Buschmann et al., 2017; Duarte et al., 2017; Kim et al., 2017). Macroalgae are utilized as healthy food and feed (Fleurence et al., 2012; Øverland et al., 2018), and as a raw material for pharmaceutical, cosmetic, bioenergy, and chemical industries (Holdt and Kraan, 2011; Hafting et al., 2015; Milledge and Harvey, 2016; Fernand et al., 2017).

The global annual production of macroalgae is steadily increasing and amounted to 31.2 million tons (fresh weight) in 2016 (FAO, 2018). Of this, only 3.5% was harvested from natural populations,

while the remaining 96.5% was produced in aquaculture, making up 27% of the world's total aquaculture production. Almost all of this took place in China, Indonesia, and other Asian countries (47.9, 38.7, and 12.8% of the global production in 2016, respectively), mainly for human food and food additives. The global aquacultural production of macroalgae has more than doubled over the past 20 years (FAO, 2018), and the global potential has been suggested to be 1000–100,000 million tons (Lehahn et al., 2016), but the dominant practice outside Asia is still to harvest natural stocks (Buschmann et al., 2017).

The European supply of macroalgal biomass was 230,000 tons (fresh weight) in 2015. Of this, 65% originated from Norway, while France, Ireland, Iceland, and the Russian Federation accounted for 33% (Camia et al., 2018). In Norway, brown algae were traditionally used for feed and as an agricultural fertilizer, but currently, algininate production based on harvested biomass is by far the most important sector of the macroalgae industry (Meland and Rebours, 2012; Skjermo et al., 2014; Stévant et al., 2017). The harvest of non-cultivated brown macroalgae, mainly *Laminaria hyperborea*, but also *Ascophyllum nodosum*, amounted to 169,410 tonnes in 2018 (Stévant et al., 2017; Directorate of Fisheries, 2019). Olafsen et al. (2012) suggested that, through aquaculture, the annual production of macroalgae could be increased up to 20 million tons by 2050. Since 2014 there has been a burst in the number of granted permits for cultivation, the main species being *Saccharina latissima* and to some extent *Alaria esculenta* (Stévant et al., 2017; Directorate of Fisheries, 2019). The cultivation potential of *S. latissima* along the Norwegian coast was recently estimated to be 150–200 tons per hectare and year (Broch et al., 2019).

Algae is a polyphyletic group of diverse organisms (Keeling et al., 2005), which can be divided into micro- and macroalgae, according to size. At present, there are approximately 200 species of macroalgae of commercial use worldwide, of which about 10 genera are intensively cultivated, such as members of the brown algae, e.g., *Saccharina* and *Undaria*, red algae, e.g., *Porphyra*, *Pyropia*, *Euclima*/*Kappaphycus*, and *Gracilaria*, and green algae, e.g., *Monostroma* and *Enteromorpha/Ulva* (Lüning and Pang, 2003; Kim et al., 2017). “Kelp” is a common name for large brown algae. The use of this term is often restricted to genera in the order Laminariales (e.g., *Alaria*, *Ecklonia*, *Laminaria*, *Macrocystis*, *Nereocystis*, *Saccharina*, *Undaria*), although some species in the order Fucales are regarded as kelps by the general public, e.g., in the genera *Durvillaea* and *Sargassum* (Fraser, 2012). “Nori” includes several red algae used for human food, especially *Porphyra sensu lato*, a taxonomically complex group which includes the genera *Porphyra* and *Pyropia* (Lim et al., 2017). Other important groups of red algae are known by the main product obtained from their biomass, as goes for the main producers of agar, the so-called “agarophytes” (which include the genera *Agarophyton*, *Gracilaria*, *Gracilariopsis*, and *Gelidium*), and the main carrageenan producers or “carrageenophytes” (which include the genera *Kappaphycus* and *Euclima*) (Santelices and Doty, 1989; Hayashi et al., 2017).

Macroalgae are important primary producers in marine ecosystems, providing capture and cycling of energy, carbon, and

nutrients. In addition, these species create underwater forests that are habitats for numerous fish, invertebrates, and other species (Smale et al., 2013; Teagle et al., 2017; Filbee-Dexter et al., 2019). For these reasons, overharvesting natural populations has major ecological implications. Further exploitation of macroalgal resources must rely on cultivation, an industry which provides ecosystem services but also poses some environmental risks (Campbell et al., 2019). The productivity of marine aquaculture has the potential to increase dramatically by the use of genetically improved populations, as exemplified by the success of salmon breeding (Gjedrem et al., 2012). The use of genetically superior material of macroalgal species has been key to the success of cultivation in Asia, where cultivars based on a limited number of parental genotypes account for a large proportion of the production (Robinson et al., 2013; Charrier et al., 2017). The corresponding limited genetic diversity provides homogenous crops but can also increase the vulnerability to disease outbreaks and environmental changes (Valero et al., 2017). An issue that has received attention, particularly in the last decade, is the potential for “genetic pollution” of wild populations that can occur if farmed individuals from aquaculture escape and hybridize with individuals in wild populations. Such introgression has been documented for salmon and for species of wrasse (cleaner fish) in Norway (Glover et al., 2013; Jansson et al., 2017; Faust et al., 2018). Consequences of introgressions are largely unknown, but may involve altered ecosystem function of the species (and potential effects of this on other species), or erosion of the genetic diversity in natural populations (and ultimately of the natural gene bank that could be utilized in future breeding).

Hwang et al. (2019) recently described the status of macroalgae aquaculture, range of cultivated species, and the progress that has been made through breeding in Korea, Japan, and China. Robinson et al. (2013) reviewed the status of genetic improvement of macroalgae in general and considered and compared three general options for future genetic improvement: Selective breeding based on recurrent cross-hybridizations and selection, line breeding based on recurrent self-hybridization and selection, and genetic modification. Our objectives are to provide an updated review of the scientific literature on genetic improvement of kelp cultivars for commercial production, and to compare and evaluate different breeding strategies in light of the prospects for increased production and utilization, as well as the need to protect the wild kelp populations. We first describe life cycles and species hybridization among kelps and review the literature describing breeding methods that have been employed in Asia so far. We then discuss the potential for genetic pollution of wild kelp populations and how this could be avoided, before we evaluate different options for breeding of kelp species in the future.

KELP LIFE CYCLES

The life cycle, including both sexual and asexual reproduction, and our ability to control it, is central for cultivation of any organism. It is also central in any effort to improve

the organism so that it performs optimally from a human point of view with regard to yield, quality, etc. Macroalgae life cycles can be rather complex and have been described in detail along with environmental and genetic control mechanisms and ecological or evolutionary perspectives in several previous reviews (Brawley and Johnson, 1992; Schiel and Foster, 2006; Liu et al., 2017; Heesch et al., 2019).

Species in the order Laminariales have a biphasic life cycle with an obligate cycling between separate and free-living diploid sporophytes and haploid gametophytes (Figure 1A). Adult sporophytes are monoecious, that is, each individual produces both male and female haploid zoospores. The zoospores develop into free-living, microscopic gametophytes that produce haploid gametes (eggs and sperm). Eggs are extruded from oogonia of female gametophytes, but remain attached, and release pheromones that attract motile sperms from male gametophytes for fertilization. The zygote grows from the female gametophyte, attaches to a substrate, and develops to become a multicellular sporophyte.

Laminarialean kelp species have a variety of asexual reproduction mechanisms. Some species can propagate vegetatively through the expansion of the rhizome (holdfast, base) and outgrowth of additional blades (Demes and Graham, 2011; Murúa et al., 2017), or vegetative growth and fragmentation of gametophytes (Destombes and Oppliger, 2011, see also section “Manipulation of Life Cycles”). These processes are regulated by environmental conditions. Several species can produce sporophytes through parthenogenesis, where sporophytes are produced directly from non-fertilized female gametes (Nakahara and Nakamura, 1973; Fang, 1984; Wu and Lin, 1987; Lewis et al., 1993; Ar Gall et al., 1996; Liptack and Druehl, 2000; Druehl et al., 2005; Oppliger et al., 2007; 2014; Westermeier et al., 2007; Shan et al., 2013; Müller et al., 2019). Parthenogenic sporophytes can either be haploid or diploid. Diploidy can be generated through apomeiosis (replacement of meiosis with mitosis) or automixis (where two of the four nuclear products of meiosis fuse) during zoospore formation, or through endomitosis (endoreduplication, spontane chromosome doubling) (Oppliger et al., 2014; Müller et al., 2016) (Figure 1B). Both haploid and diploid parthenogenic sporophytes can have normal morphology and produce spores that give rise to fertile female gametophytes, creating a female life cycle. Other peculiar modes of reproduction that can occur in Laminariales include apogamy, where a haploid sporophyte can emerge directly from a somatic cell of a gametophyte (Nakahara and Nakamura, 1973; Fang, 1984; Wu and Lin, 1987; Müller et al., 2019) (Figure 1C), and apospory, where a diploid gametophyte can develop from vegetative cells of a diploid sporophyte without any meiosis or spore formation (Nakahara and Nakamura, 1973; Lewis et al., 1993) (Figure 1D). Self-fertilization appears to be possible in most studied species of Laminariales (Wu and Lin, 1987; Brawley and Johnson, 1992; Kraan et al., 2000; Camus et al., 2018). Some kelp species are annual or biennial, but most are perennial (Schiel and Foster, 2006).

SPECIES HYBRIDIZATION AMONG KELPS

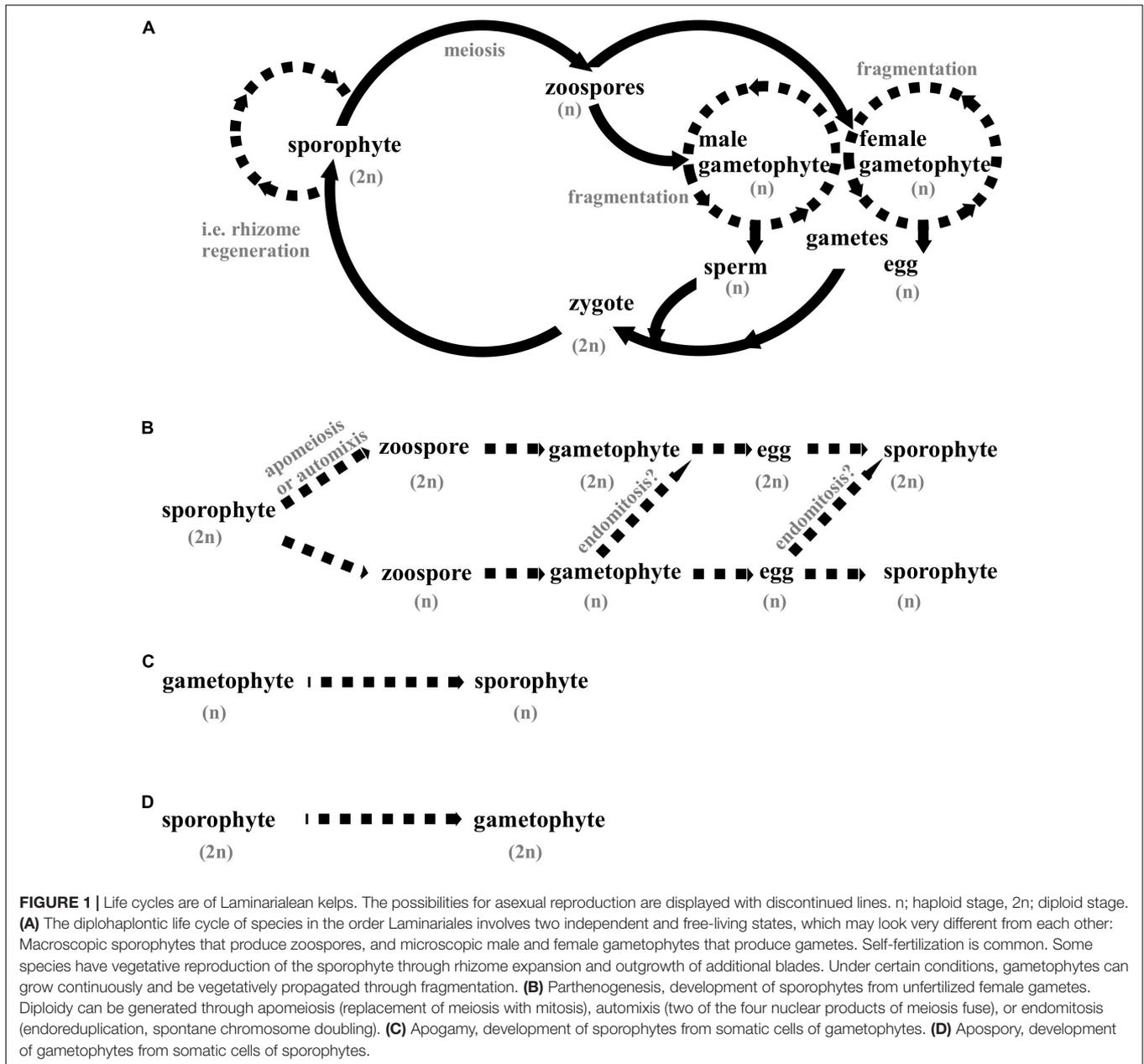
The distinction between related kelp species is not always clear, and in some cases, what is defined as two or more species may actually be locally adapted and genetically different populations of the same species, or simply the result of phenotypic plasticity (Kilar et al., 1992; Demes et al., 2009; Fraser et al., 2009). Species hybrids in the Laminariales have been observed in nature, and under controlled conditions, it is possible to create viable offspring from a number of species hybridizations (Chapman, 1974; Lüning et al., 1978; Sangonsuga and Neushul, 1978; Bolton et al., 1983; Lewis et al., 1986; tom Dieck, 1992; tom Dieck and de Oliveira, 1993; Liptack and Druehl, 2000; Druehl et al., 2005; Westermeier et al., 2007; Martins et al., 2019; Müller et al., 2019). As described further in Section “Hybrid Breeding and Selection Among Crosses (HB/SC),” several kelp cultivars bred in China and Korea are species hybrids. Interestingly, sporophyte morphology of some species hybrids is similar to the female parent, indicating that genetic control of morphology is determined by genes that are linked to sex-determining genes, or that are present in chloroplast or mitochondrial DNA, maternally inherited with the cytoplasm (Patwary and van der Meer, 1992; Druehl et al., 2005). In some cases, the direction of the cross also affects the performance in aquaculture, e.g., in the cross between *Undaria pinnatifida* and *Undaria peterseniana*, where vigorous F1 sporophytes expressing strong heterosis in biomass are only produced when *U. pinnatifida* is used as the female (Hwang et al., 2012, 2014).

DEVELOPMENT OF KELP CULTIVARS IN THE PAST

In China, kelp cultivars have been developed since the 1950s (Fang et al., 1962a,b, Fang and Jiang, 1963; Cheng, 1969; van der Meer, 1983; Wu and Lin, 1987). Several Laminarialean kelp cultivars with good characteristics for aquaculture have been produced in China and South Korea (Table 1). So far, selection has focused mostly on biomass and size, although traits like high chemical composition (IOIMF, 1976; Zhang et al., 2007), stress tolerance (Li et al., 2008a; Zhang et al., 2011; Liu et al., 2014), and late maturity (Liu et al., 2014; Hwang et al., 2017) have also been targeted.

Manipulation of Life Cycles

Initially, propagation of sporophytes for transplantation to different installations in the sea was based on zoospore collection from a large number of parental plants (Cheng, 1969; Zhang et al., 2011; Liu et al., 2014). This is still the common practice in many parts of the world, but in East-Asia techniques to vegetatively propagate gametophyte filaments has now been employed for several decades in order to select, maintain, and propagate superior material (Valero et al., 2017; Hwang et al., 2019). Gametophyte filaments of



a number of species, e.g., *S. latissima*, *Saccharina japonica*, *Laminaria digitata*, *Laminaria hyperborea*, *Macrocystis pyrifera*, and *U. pinnatifida*, can grow vegetatively in culture at low photon flux density of around $10\text{--}30 \mu\text{mol photons m}^{-2} \text{s}^{-1}$. Usually only red light, which is photosynthetically active, is used. To keep the gametophytes vegetative, it is important that they are not exposed to violet/blue light (380–500 nm) as this induces production of male and female gametes (Lüning and Dring, 1975; Cosson and Gayral, 1979; Xu et al., 2005). Gametogenesis is also regulated by temperature, the optimum depending on the origin of the genotype (Lüning, 1980), and on nutrient conditions (Ratcliff et al., 2017). Once a culture is established, the gametophytes can

be maintained for long periods and multiplied by periodical mechanical disruption of the filaments and renewal of the growth medium. The introduction of vegetatively propagated gametophyte cultures in East-Asia made it possible to screen the performance of offspring and then go back to desired parental gametophyte cultures in order to initiate large-scale propagation of material for cultivation (Pang et al., 1997; Li et al., 1999). This could be repeated using the same stock of gametophytes every year allowing for the annual production of sporophytes of superior F1 hybrid cultivars. Today, protocols for induction of zoospore formation in sporophyte blades, spore collection, vegetative gametophyte culture, and induction of gametogenesis have been developed for several species

(e.g., Pang and Lüning, 2004; Wu et al., 2004; Westermeier et al., 2006; Zhang et al., 2008; Xu et al., 2009; Forbord et al., 2012, 2018; Ratchiff et al., 2017; Bartsch, 2018). A method of clonal propagation through regeneration of sporophytes from a diploid cell-filament suspension of *L. digitata* has also been described (Asensi et al., 2001).

Hybrid Breeding and Selection Among Crosses (HB/SC)

According to available publications in English, mainly from the last decade, development of most Chinese *Saccharina* cultivars and some Chinese and Korean *Undaria* cultivars were based on hybridization of contrasting gametophyte cultures, utilizing a considerable amount of heterosis (hybrid vigor) (Figure 2). Hybridizations were made between material of the same species, sometimes originating from different geographical regions (Li et al., 2016a,b; Zhao et al., 2016), sometimes not (Niwa and Kobiyama, 2019), or between different species of the same genus (Li et al., 2007, 2008a; Zhang et al., 2007, 2011, 2016; Hwang et al., 2012, 2014). Gametophyte culture combinations with high heterosis were selected as parents, and in many cases, the first generation was used directly as

a commercial hybrid cultivar (Li et al., 2007, 2016b; Hwang et al., 2012, 2014; Zhao et al., 2016). Most publications are not clear on the number of crosses tested and on whether the gametophyte cultures were resulting from one individual gametophyte, many gametophytes from the same individual sporophyte, or from several sporophytes. Those studies that compared selected *Saccharina* F1 hybrid populations with the two parents or parental populations reported strong heterosis effects (deviation from the means of the parents) on blade length (17–53%), width (7–71%), thickness (2–32%), fresh weight (45–150%), and dry weight (36–67%), as well as yield (biomass per area, 57–69%) (Li et al., 2007, 2008a, 2016a,b, Hwang et al., 2012). F1 hybrid cultivars were generally documented to have a high level of homogeneity, which is desired by the growers.

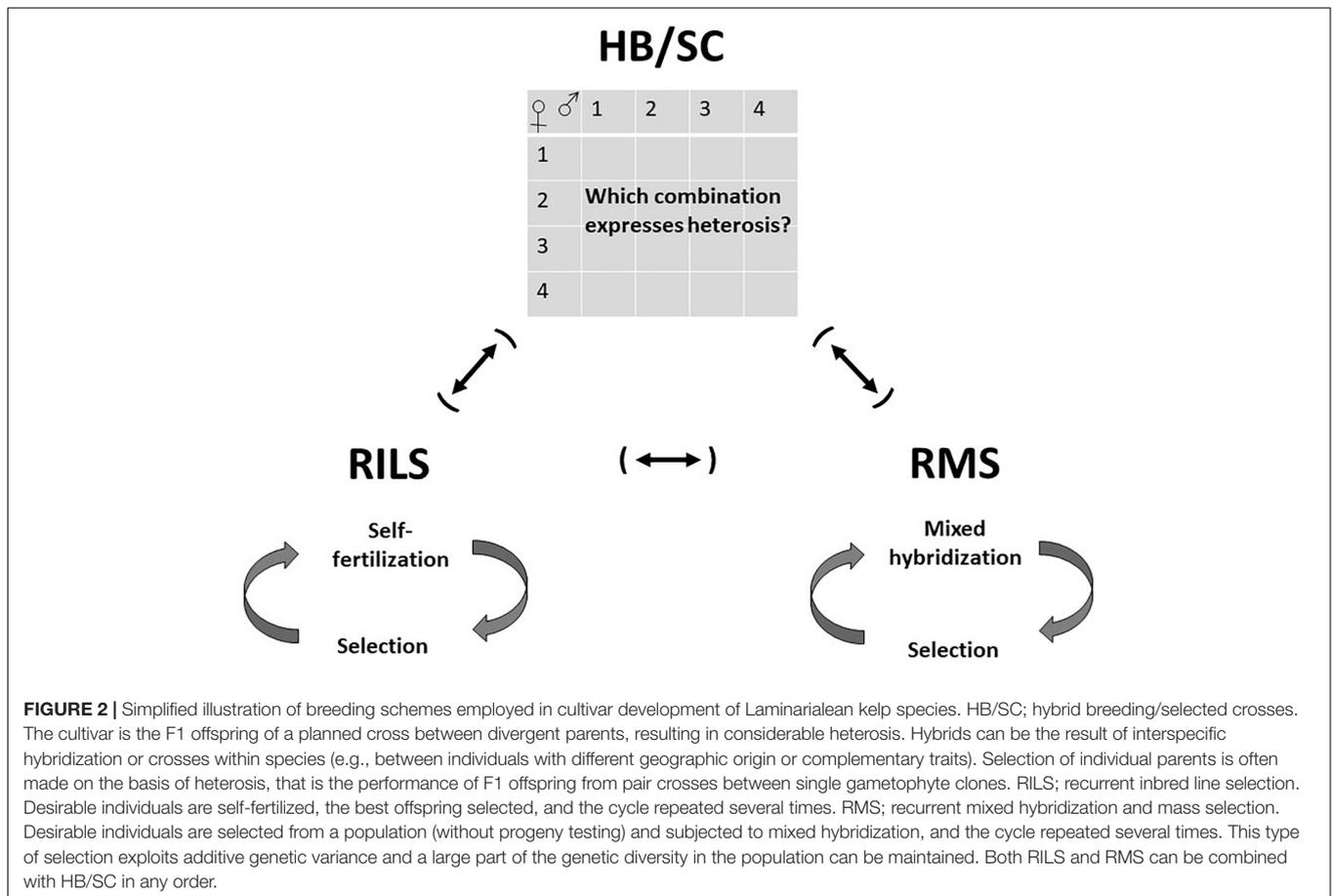
Recurrent Inbred Line Selection (RILS)

Several cultivars have been developed by selection and self-hybridization for 3–15 generations (IOIMF, 1976; Zhang et al., 2007, 2016; Li et al., 2016a) (Figure 2). In some cases, the starting point for inbreeding was a few superior sporophytes, in other cases, it was the offspring of a limited number of pair crosses

TABLE 1 | Published examples of breeding of kelp cultivars (all belonging to the Laminariales).

Species and cultivar	Selected traits	Method	References
<i>Saccharina japonica</i> B013	High cell division rate and fertility of gametophytes	HB/SC	Zhao et al., 2016
<i>S. japonica</i> Dongfang No.6		HB/SC	Li et al., 2016b
<i>S. japonica</i> Dongfang No.7		HB/SC + RILS	Li et al., 2016a
<i>S. japonica</i> No. 860	Morphology and high iodine content	RILS	IOIMF, 1976
<i>S. japonica</i> No. 1170	Morphology and high iodine content	RILS + RM	IOIMF, 1976
<i>S. japonica</i> Sugwawon No. 301	Late maturity	RILS or RMS	Hwang et al., 2017
<i>S. japonica</i> Huangguan No.1	Morphological traits related to large biomass, late maturity, tolerance to high temperature, dark color	RMS	Liu et al., 2014
<i>S. japonica</i> × <i>longissima</i> Dongfang No.2		HB/SC	Li et al., 2007
<i>S. japonica</i> × <i>longissima</i> Dongfang No.3	Tolerance to high temperature and irradiation	RILS + HB	Li et al., 2008a
<i>S. japonica</i> × <i>latissima</i> 90-1	Morphological traits related to large biomass, low variation in these traits, high content of iodine, algin, and mannitol	HB/SC + RILS	Zhang et al., 2007
<i>S. japonica</i> × <i>latissima</i> Ailunwan	Blade length, width, fresh weight, blade color, longitudinal groove, blade base shape	HB/SC + RILS	Zhang et al., 2016
<i>S. japonica</i> × <i>latissima</i> Rongfu	Blade length, width, and fresh weight, tolerance to high temperature	HB/SC + RMS	Zhang et al., 2011
<i>S. japonica</i> × <i>latissima</i> Sanhai	Blade length, width, and fresh weight	IG + RMS	Zhang et al., 2018
<i>Undaria pinnatifida</i> Haibao No.1	Fresh weight, blade shape, texture	HB/SC + RMS	Shan et al., 2016
<i>U. pinnatifida</i> NW-1		HB/SC	Niwa and Kobiyama, 2019
<i>U. pinnatifida</i> × <i>peterseniana</i>		HB/SC	Hwang et al., 2012, 2014

Only publications written in English are included. Selected traits are listed where this was described. HB/SC; hybrid breeding/selected crosses. Pair of vegetatively propagated parental gametophyte cultures have been selected on the basis of heterosis, and the cultivar is the F1 offspring. Hybrids can be the result of interspecific hybridization or crosses within species (i.e., between individuals with different geographic origin or complementary traits). RILS; recurrent inbred line selection. Desirable individuals have been self-fertilized, the best offspring selected, and the cycle repeated several times. RM; random mutagenesis (here by X-ray treatment). RMS; recurrent mixed hybridization and mass selection. Desirable individuals have been selected from a population (without progeny testing) and subjected to mixed hybridization, and the cycle repeated several times. IG; introgression through back-crossing to one of the two parents, in order to transfer a specific trait from one species or population into another.



with high heterosis. Zhang et al. (2007) found maximum values for the selected traits in F3–F4, with a breeding progress of 19% (blade fresh weight) and 44% (blade dry weight) relative to the F1 hybrid. The breeding progress during inbreeding reported by Li et al. (2016a) was limited.

Recurrent Mixed Hybridization and Mass Selection (RMS)

An alternative to the line breeding described above has been to select the offspring of a limited number of gametophyte pair crosses with high heterosis and then subject these to recurrent mixed hybridization and selection for desirable traits (Zhang et al., 2011; Shan et al., 2016) (Figure 2). This type of recurrent selection was also used to introgress desirable traits from *S. latissima* into *S. japonica* (Zhang et al., 2018). This method has been reported to result in 30–40% higher individual fresh weights after four to six generations of selection (Zhang et al., 2011, 2018).

The restricted genetic variation resulting from all the breeding schemes that we have described so far, all using a low number of parents, limits adaptability and further genetic improvement. In order to overcome these disadvantages, Liu et al. (2014) developed a cultivar based only on additive gene effects and not on heterosis.

Hundred and fifty individuals with large size and other desired morphological characteristics were collected at many locations. Mixed hybridization followed by selection for blade length and width over five generations resulted in an 88% increase in blade length, 21% increase in blade width, and 71% increase in individual fresh weight relative to the average of the parents.

INVASIVENESS, INTRODUCTION OF NON-NATIVE GENOTYPES AND GENE FLOW INTO LOCAL POPULATIONS

Some marine macroalgae and other species used in aquaculture can be invasive and have strong ecosystem impact when spread to new geographical areas where they were not formerly present (Naylor et al., 2001; Williams and Smith, 2007; Davidson et al., 2015; Thomsen et al., 2016). A well-known example of an invasive kelp species is *U. pinnatifida*, which originates from northeast Asia, where it is also cultivated. This species has been both intentionally and non-intentionally spread and is now invasive in a large number of coastal areas across the globe (Fletcher and Farrell, 1999; Casas et al., 2004; Pickering et al., 2007; Russell et al., 2008; Miller and Engle, 2009;

Thompson and Schiel, 2012; Dellatorre et al., 2014; Minchin and Nunn, 2014; South et al., 2017).

A more subtle form of invasion can occur when new genetic variation is introduced to a natural population through the spread of competitive genotypes and/or through hybridization and gene flow. This has the potential to either increase or reduce the overall genetic variation within a species, and in the latter case, degrade an important resource for future development of cultivars. Permanent incorporation of genes from one population into another (introgression) is widely documented in terrestrial agriculture, where alleles from cultivated crops have become incorporated in populations of wild relatives that the crop species can hybridize with (Ellstrand et al., 2013). There is considerable concern regarding genetic pollution of wild populations from the aquaculture industry (Barbier et al., 2019). Currently, existing and draft policies in Europe typically forbid the use of non-native species and restrict the use of non-native genotypes in macroalgae aquaculture (Loureiro et al., 2015; Barbier et al., 2019). Barbier et al. (2019) recommended that only local populations from native species or cultivars/strains selected from crosses between local genetic variants should be cultivated until the population dynamics and population genetics are better understood for each cultivated species. However, they also stated that data enabling a definition of a local population are still missing for most species.

The dynamics of invasion or introgression depends on factors that affect spread, hybridization, and fitness in the natural environment (e.g., type and longevity of propagules, patterns of propagule dispersal, relative population sizes, and physiological tolerances). In terrestrial plants, which, like macroalgae, are sessile and ectothermic organisms, strong patterns of local adaptation are often found along with local variations in the environment. Gene flow opposes local adaptation and can lead to maladaptation. On the other hand, selection also opposes gene flow, so the outcome depends on the relative strength of these two forces acting on the genetic make-up of populations (McKay et al., 2005).

There is limited understanding of population dynamics of macroalgae (reviewed by Schiel and Foster, 2006), and it is therefore difficult to predict and evaluate the risk of invasions and introgressions. The main natural dispersal mechanism for Laminariales kelps is passive transport of microscopic stages of the life cycle with sea currents. These species release enormous quantities of microscopic zoospores that are viable for only a few days at the most (Schiel and Foster, 2006; Grant, 2016). Due to the limited viability, the spread of zoospores is usually rather limited (Fletcher and Callow, 1992; Billot et al., 2003; Reed et al., 2004; Grant, 2016; Itou et al., 2019), although observations and theoretical considerations suggest that dispersal in some cases can occur over distances of several kilometers (Gaylord et al., 2006; Grant, 2016). The microscopic gametophytes may live longer, but there is very little information on their contribution to dispersal (Schiel and Foster, 2006).

Recently, a number of population genetic analyses using molecular marker data have been conducted in order to describe the geographical pattern of genetic variation in kelp species. For example, based on microsatellite data, it has been shown that there is statistically significant genetic differentiation among

both European and North-American populations of *S. latissima*, at least at distances above around 100 km (Guzinski et al., 2016; Nielsen et al., 2016; Paulino et al., 2016; Breton et al., 2018; Evankow et al., 2018; Luttikhuisen et al., 2018; Mooney et al., 2018). In spite of the genetic differentiation between populations, analysis of molecular variance indicated that most of the genetic variation (>90%) was found within populations rather than between populations (Breton et al., 2018; Mooney et al., 2018). The genetic structuring appears to be affected both by spread via ocean currents (Mooney et al., 2018) and by environmental variation and local adaptation (Nielsen et al., 2016). Similar studies of *M. pyrifera* populations along stretches of the American Pacific coast also identified several distinct genetic groups and suggested that both ocean currents and local adaptation to different environments can be important for this grouping (Alberto et al., 2011; Johansson et al., 2015; Camus et al., 2018).

The many examples of introductions of macroalgal species to new areas show that escaping individuals from cultivated populations are often able to survive and reproduce under various conditions in the wild. It has been suggested that the higher growth rate of cultivated individuals may provide a selective advantage when they spread to the natural environment (Williams and Smith, 2007). However, it might also be that individuals of natural populations have a selective advantage when it comes to other traits that may be more important in the natural environment than under cultivation. Genetic studies comparing farmed populations with nearby wild populations suggest that, in spite of the wild populations being a result of domestication of farmed populations, there is limited gene flow between them (Guzinski et al., 2018; Shan et al., 2018, 2019; Li et al., 2019).

OPTIONS TO DEVELOP CULTIVARS THAT DO NOT INVADE NATURAL POPULATIONS

Application of the precautionary principle regarding the use of non-native macroalgae leaves two main options for the breeding of genetically improved material for cultivation in the open sea: (1) develop local populations for local use, or (2) develop improved material that is not able to cross-hybridize with natural populations, and which could be cultivated without having to take the origin of the material into consideration. For option (1), questions regarding “how local” and “how different” the developed cultivars are, arise. More information on population genetics and population dynamics at species and regional levels is needed to give clearer answers to these questions (Barbier et al., 2019). Regarding option (2), there are several possible strategies that could be used to achieve sterile sporophytes that will not hybridize with natural populations, outlined below. Moreover, in many macroalgae, a trade-off between growth and reproductive development has been observed, i.e., sterile individuals grow substantially larger than fertile individuals (Guillemin et al., 2014; Liu et al., 2017). Thus, the use of sterile sporophytes in cultivation can have the positive side effect of increased productivity. Sterile

cultivars would also have the effect that cultivators must buy new genetic material each year, providing an enlarged market for commercial breeding companies.

Sterility may be obtained in several ways, e.g., through polyploidization and/or species hybridization. Polyploidization has been used in the breeding of a range of terrestrial crops because polyploids are often superior to their diploid counterparts, particularly in size (Sattler et al., 2016). Polyploids, particularly triploids, as well as interspecific hybrids, often have reduced fertility due to problems with chromosome pairing during meiosis. Therefore, triploidy has been utilized in several fruit crops (e.g., watermelon, citrus, and banana species) to produce seedless fruits (Wang et al., 2016). Triploid plants can be produced when a diploid gamete hybridizes with a haploid one. This can occur if unreduced gametes form in a diploid plant and hybridize with haploid gametes, and it can occur in crosses between tetraploid and diploid plants (with diploid and haploid gametes, respectively) of the same or related species. Unreduced gametes can form spontaneously and can occur more frequently under environmental stress (Mason et al., 2011; Oppliger et al., 2014), and in species hybrids (Zhang et al., 2010). Several species in Laminariales can produce diploid gametophytes through apospory and possibly through endoreduplication (see section “Kelp Life Cycles” and **Figure 1D**). A better understanding of these processes and how they are environmentally and genetically regulated may allow the development of methods to obtain diploid gametes. Chromosome doubling can also be achieved artificially by treatment with chemicals that inhibit spindle formation and nuclear and cell division (e.g., colchicine, oryzaline, trifluralin) (Dhooghe et al., 2011). Moreover, triploid macroalgae, as well as hybrids between species that cannot hybridize by natural means, may be obtained by protoplast fusion (somatic hybridization), followed by plant regeneration (Reddy et al., 2008; Charrier et al., 2015). For recurrent selection-based development of triploid cultivars, it would be necessary to conduct the genetic improvement before inducing chromosome doubling, while subsequent propagation of the material prior to cultivation would have to be carried out through some form of asexual reproduction. The most obvious way to do this would be vegetative propagation of gametophyte cultures (one diploid and one haploid). After propagation, triploid sporophytes for cultivation could be generated by controlled induction of fertilization.

Like in higher plants, the transition to reproductive development in macroalgae is controlled by temperature and light factors, in interaction with genes (Liu et al., 2017; Martins et al., 2017; de Bettignies et al., 2018). As more is becoming known about this process in kelp species, it may become possible to select for (or engineer) alleles that will prevent reproductive development under the prevailing conditions or desynchronize the timing of reproduction in cultivated vs. wild populations. For example, alleles present in Southern European populations may confer different requirements than what can be fulfilled under Northern European conditions, and vice versa, and such alleles could be selected or engineered in a breeding program. Several molecular strategies have been developed in order to prevent transgenic terrestrial crops from hybridizing with

natural populations of the same or related species (Ding et al., 2014), and these could also be employed in kelp breeding. Such strategies include, for instance, tissue-specific (in terrestrial crops: pollen, seed) expression of toxin-producing genes, and repression of genes with an essential function in reproductive organs. These strategies therefore necessitate in-depth knowledge of tissue-specific promoters or molecular regulation of organ development in the species in question. Our understanding of the genetic and molecular mechanisms underlying life cycle control in macroalgae is limited, but gradually increasing, particularly for the model species *Ectocarpus siliculosus* (Liu et al., 2017).

EVALUATION OF OPTIONS FOR BREEDING OF LAMINARIALEAN KELP SPECIES

Breeding Goals and Phenotyping

Breeding aims at changing the genetic make-up of a population in order to improve its traits in relation to the intended usage of the population. The first step in the design of a breeding program is to decide for the breeding goal—which trait(s) to improve. Traits expressed at the gametophyte stage are of importance for the maintenance of the genetic material and for the propagation and production of young sporophytes to be deployed in the production installations at sea. Examples of relevant traits are rate and stability of vegetative growth in culture, and fertility when transferred to conditions that induce sexual development. When it comes to the sporophyte stage, biomass (or yield) is an important trait, and it is encouraging that large improvements in kelp biomass have been made through breeding in Asia. Depending on the intended use, the concentration of certain compounds (protein, certain carbohydrates, and metal ions), or other qualities (taste, texture, morphology, color), are also of interest, as are both developmental traits and resistance mechanisms to various abiotic (e.g., temperature, light, waves, salinity) and biotic stresses (e.g., epiphytes, pathogens, herbivores), which in the end affect both yield and quality.

There are surely some biological trade-offs between traits, e.g., between growth on one hand and resistance to biotic or abiotic stress on the other hand, e.g., as described by Jormalainen and Honkanen (2004). Moreover, the level of genotype by environment interactions is often high in sessile ectothermic organisms. This is highly relevant for the breeding of cultivars, as the robustness, that is, the ability of a cultivar to perform well across a large geographical area and across year-to-year variation in conditions at each location, will benefit the breeding industry as well as the kelp producer. Robustness is also of increasing importance in the face of the unpredictable and variable future climate.

Phenotyping kelp cultivated in the sea can be more practically demanding than phenotyping crops in a field, particularly for traits that are recorded some time before harvest. Development of phenotyping protocols using young sporophytes cultivated under controlled conditions could allow for cheaper phenotyping and several generations per year. This would increase the

breeding efficiency, provided that there is no or very limited genotype by environment interaction for the characterized traits. Also, development of high-throughput methods to assess chemical composition of the biomass could have a big impact. Chemical analysis is laborious and expensive, and could, after the development of prediction models for a range of chemical constituents, be replaced by efficient near-infrared spectroscopy (NIRS) or other spectroscopy techniques. Such techniques are currently used routinely in quality assessments of crop products, also for breeding purposes (e.g., Osborne, 2006; Fakayode et al., 2019).

Breeding Strategies

Breeding capitalizes on variation—the availability of different alleles of the genes. Breeding is largely about creating a pool of alleles, recombining these through meiosis and hybridization, and selecting among the generated variation. There are different ways of structuring the recombination, e.g., through hybridization between distinct genetic groups, self-fertilization and creation of inbred lines, and mixed hybridization in a population, like in the HB/SC, recurrent inbred line selection (RILS), and RMS cases described in Section “Development of Kelp Cultivars in the Past.” With RILS and RMS, the desired variation is selected over many generations, gradually accumulating favorable alleles and allele combinations, and improving the traits of interest (see section “Recurrent Selection and Accumulation of Favorable Alleles”). Hybridization of genetically distinct material can both increase variation on which selection can be applied and make it possible to exploit the positive effects on traits that can result from heterozygosity (see section “Heterosis and Utilization of Heterozygosity”).

Fundamental to the design of a breeding program is the reproductive system of the species, both with regard to the breeding process and with regard to the maintenance of material and propagation prior to cultivation. These features affect the design of breeding programs for these species. Because kelps, like many higher plants, have the capacity for vegetative propagation and self-fertilization (see section “Kelp Life Cycles”), kelp breeding can utilize the broad range of breeding methods that are employed in plant breeding (Acquaah, 2012), but that are not all relevant for breeding of mammals or fish. The presence of a free-living haploid gametophytic stage in Laminariales opens up additional possibilities for efficient DNA-based selection (see section “Marker-Assisted and Genome-Enabled Selection Methods”).

Recurrent Selection and Accumulation of Favorable Alleles

In naturally self-fertilizing crops (e.g., wheat), and also in crops that are naturally open-pollinating but can self (e.g., maize), producing inbred lines through recurrent selfing over a few generations generates almost fully homozygous lines (RILS). Selection among lines during or after this inbreeding process is an important means of sorting out undesired alleles and allele combinations and fixing and accumulating the desired ones. Selected inbred lines can be used as cultivars (e.g., wheat) or as parents of hybrid cultivars (e.g., maize), and they can enter a

new cycle of recombination, inbreeding, and selection. In certain crops, e.g., perennial forage grasses and legumes, selfing is not possible due to self-incompatibility systems, and it is also not possible in mammals, birds, and fish, where each individual has one sex. These organisms must be crossed, either by mixed hybridization (as in RMS) or in a more structured way, and through recurrent selection and crossing, desired alleles and allele combinations can gradually accumulate. The improvement in a trait that can be made per year (genetic gain) in both these recurrent selection systems (RILS and RMS), is the product of the genetic variance for the trait of interest, the selection intensity, and the accuracy of the estimated breeding values on which selection is based, divided by the number of years it takes to go through one cycle of the breeding program (Falconer and McKay, 1996). The breeding value of an individual can be estimated on the basis of its own phenotype, the phenotypes of its relatives, or on genetically correlated traits. Recently, DNA information has become more common to utilize in prediction of breeding values (see section “Marker-Assisted and Genome-Enabled Selection Methods”).

Heterosis and Utilization of Heterozygosity

Heterosis (hybrid vigor) can be defined as the deviation of the offspring trait value from the average trait value of its parents or parental populations. There are many mechanisms behind heterosis defined in this broad manner (Kaeppeler, 2012)—it is largely the result of increased heterozygosity (e.g., due to fewer homozygous recessive loci with negative effect, i.e., dominance), but it can also result from, e.g., new favorable combinations of alleles at different loci showing interaction (epistasis) or additive effects. Heterosis is more prominent the more genetically different the parental material is, because different alleles or different allele frequencies in the parental material will result in a high level of heterozygosity in the hybrid offspring. Heterosis gradually disappears over the generations following the initial hybrid cross, as the average heterozygosity decreases. Positive effects of heterozygosity can therefore be utilized as a last step in breeding programs, e.g., as a hybrid between recurrently inbred and selected lines (created through RILS), or a hybrid population of two separately recurrently selected populations (created through RMS). The expression of heterosis in these hybrids depends not only on the level of heterozygosity, but also to some extent on combining ability, i.e., favorable allele combinations.

Design of Breeding Programs for Laminarialean Kelp Species

Asian breeding of Laminarialean kelps so far (see section “Development of Kelp Cultivars in the Past”) was mainly based on hybridization of genetically different material and selection of specific crosses where the offspring had a much better performance than the parents (HB/SC). This was sometimes followed by RILS, i.e., by first identifying a cross between two gametophyte families expressing high heterosis, and then inbreeding and selection within the resulting population over a few generations in order to accumulate favorable alleles and allele combinations. Although most of the genetic improvement was achieved in the initial cross, subsequent RILS led to

some additional genetic gain in breeding of *Saccharina* (Zhang et al., 2007; Li et al., 2016a). As the parent sporophytes of the crossed gametophyte cultures were not available, the true heterosis was not measured in the Asian studies; instead the hybrids were compared to the populations that the parents were originating from, or to control varieties. Moreover, the variation in heterosis among different parental combinations was frequently not reported. Nevertheless, there are several indications that the Asian kelp breeding so far has capitalized on both heterozygosity and on combining ability. Li et al. (2008b) found that the level of heterosis in yield-related traits in 14 *Saccharina* species hybrids correlated with the genetic distance between the parent gametophyte cultures ($r = 0.70\text{--}0.82$), suggesting a role of heterozygosity. However, there were also 12 hybrids in the study that either died or were discarded from the study due to low performance. This suggests that hybridization had a negative effect in many of the crosses, probably due to unfavorable allele combinations. The heterosis expressed in *Saccharina* species hybrid cultivars therefore appears to depend on both heterozygosity and the combining ability of the chosen pair of parental gametophyte cultures. Similarly, in a study of *M. pyrifera*, Westermeier et al. (2010) also found both positive and negative effects of hybridization.

A natural extension of the kelp breeding work conducted so far could be to create hybrid populations by crossing inbred lines that have been continuously selected for desired traits (see section “Design of Breeding Programs for Laminarialean Kelp Species”). Phenotypic characterization of offspring of an initial reciprocal diallel cross could be used to identify the gametophyte families (originating from one sporophyte) with the highest additive breeding values, and also the family combinations expressing the highest heterosis. These could then be inbred in order to fix the alleles with positive additive effects. Subsequent hybridization of such lines could add heterosis effects to a final hybrid for commercial production. Similar strategies have been very successful in some other organisms, e.g., maize (Andorf et al., 2019), and could be explored for kelps. The haploid or double haploid parthenosporophytes that can form spontaneously in Laminariales can potentially become very useful in breeding based on RILS, because they are like instantly inbred lines made in just one generation. Their use could therefore shorten the number of years of each cycle, and greatly increase the genetic gain per year. It may be possible to develop methods to create double haploid sporophytes from gametophyte cultures more efficiently, e.g., by using chemicals like colchicine. Moreover, there is an increasing understanding of how parthenogenesis in Ectocarpales is regulated and may be controlled (Bothwell et al., 2010; Coelho et al., 2011; Arun et al., 2013; Han et al., 2014), which may facilitate utilization of parthenogenesis in breeding of kelp cultivars in the future.

Cultivars that are based on HB/SC and RILS consist of genetically similar individuals—this homogeneity will be advantageous for management of the crop and utilization of the biomass but reduces the robustness of the crop in the face of variable conditions, and increases the risk of disease epidemics, necessitating the constant development of new cultivars. Moreover, RILS requires production and maintenance

of a large number of inbred lines that need to be screened for performance, and HB/SC requires the labor-intensive production and maintenance of a large number of gametophyte cultures, which need to be screened for heterosis prior to selection. Gametophyte cultures require regular renewal of growing medium, can become contaminated, and grow very slowly, and the fewer the number of individual gametophytes that are used as a basis, the longer time it takes to produce enough biomass of each culture. However, the use of a large number of single-spore or sibling cultures allows for phenotyping relevant traits at the gametophyte stage and subsequent selection based on this. The parental gametophyte cultures of a hybrid cultivar must be maintained and amplified for a new round of hybridization each year. Preservation of gametophyte cultures is obviously less straightforward than storage of seeds of higher plants, but methods of long-term storage including cryopreservation are being developed (Taylor and Fletcher, 1999; Barrento et al., 2016).

An alternative to HB/SC and RILS is simple recurrent mixed hybridization and mass selection [RMS, see section “Recurrent Mixed Hybridization and Mass Selection (RMS)"]. With this method, the labor-intensive and time-consuming establishment and maintenance of large numbers of gametophyte cultures, controlled pair-crosses, and inbred lines can be avoided. The possibility to select genotypes which express desirable traits at the gametophyte stage is lost, but there will be some natural selection for, e.g., growth rate and fertility, occurring in the mixed culture. RMS has given significant short-term genetic gains in the same range as HB/SC and RILS (Zhang et al., 2011; Liu et al., 2014; Shan et al., 2016). It would likely be easy to carry out and very cost-efficient in the initial phases of breeding a new species. RMS exploits additive genetic variation but could be combined with steps that exploit positive effects of heterozygosity and combining ability (see section “Design of Breeding Programs for Laminarialean Kelp Species”). After selecting for additive gene effects with RMS, a diallel cross could be set up to identify specific combinations of gametophyte cultures (individual haploid genotypes or families originating from one sporophyte) expressing heterosis, which could subsequently be used for production of plants for cultivation. Alternatively, if an initial diallel cross at population level reveals that the offspring of certain combinations of populations express considerable heterosis on average, RMS could first be carried out in these populations separately to accumulate alleles with additive gene effects, then the best individuals in each population could be crossed to also exploit heterozygosity. This strategy is commonly used in various species like pig and poultry (Bourdon, 2013).

With RMS, it is, in most outcrossing species, necessary to balance the genetic gain with maintenance of sufficient genetic variation to avoid inbreeding depression and to make future progress possible. This can be achieved by controlling and restricting the rate of inbreeding per cycle in the breeding program. In outcrossing species, recessive alleles causing inbreeding depression can then be eliminated by natural selection (Meuwissen and Woolliams, 1994). However, selfing appears to be common among kelp species, and there is little knowledge on the degree of inbreeding depression in the various species.

Obtaining more knowledge on this before designing a breeding program would be an advantage.

Marker-Assisted and Genome-Enabled Selection Methods

At present, *S. japonica* is the only kelp species whose genome has been sequenced (Ye et al., 2015; Liu et al., 2019). Transcriptomic and genomic studies have provided some insight into carbohydrate and halogen metabolism in *S. japonica* (Liang et al., 2014; Ye et al., 2015; Chi et al., 2018). Genetic maps have been constructed and quantitative trait loci (QTLs) identified for morphological traits related to yield in *S. japonica* and *Saccharina longissima*, and for sex determination in *U. pinnatifida* (Liu et al., 2009, 2011; Shan et al., 2015; Zhang et al., 2015). A few other brown algae has been sequenced up to now: *E. siliculosus* (Cock et al., 2010), *Cladosiphon okamuranus* (Nishitsuji et al., 2016), *Nemacystus decipiens* (Nishitsuji et al., 2019), *Ectocarpus subulatus* (Dittami et al., 2020). *E. siliculosus* has become a model for brown algae, the genome sequence forming the basis for a large number of studies of brown algae biology and evolution. *E. siliculosus* is a filamentous algae belonging to Ectocarpales, a sister order of Laminariales (Silberfeld et al., 2010), and knowledge gained from studies of this species is therefore also of some relevance for species in Laminariales. There is considerable similarity (~80%) between homologous genes across *S. japonica*, *L. digitata*, *M. pyrifera*, and *E. siliculosus* (Konotchick et al., 2013; Ye et al., 2015; Liu et al., 2019), but the level of synteny (collinearity of gene or marker order along the chromosomes) between *S. japonica* and *E. siliculosus* appears to be low (Liu et al., 2019). Genetic maps and identified QTLs facilitate development of marker-assisted selection (MAS), where individuals are selected on the basis of their genotype of specific DNA markers genetically linked to genes conferring a trait of interest. This can be useful for known genes or loci explaining a large part of the genetic variation. Once developed, MAS assays can reduce costs in kelp breeding programs because it could be applied to gametophyte cultures before hybridization or selfing, or to very young sporophytes, allowing unwanted individuals to be discarded early in the process. Genomic selection (GS, Meuwissen et al., 2001) is a more advanced way of utilizing DNA marker information in breeding. Information on high-density single nucleotide polymorphism (SNP) markers across the whole genome can be combined with phenotype information to develop genomic prediction models for the desired phenotypes. Thus, the breeding values of individuals in a breeding program can be calculated on the basis of SNP information obtained by sequencing. Although the prediction models must be regularly updated during the breeding program in order to be accurate, GS can reduce the need for costly phenotyping and allows for screening of gametophyte cultures or very young sporophytes cultivated under controlled conditions. This can increase the genetic gain per year by (1) shortening the length of each cycle, (2) reducing the amount of resources allocated to phenotyping, allowing for more individuals to be screened and higher selection intensity to be applied (particularly relevant for traits that are costly to characterize), and (3) improving the accuracy of estimated breeding values, mainly because the actual genetic

relationship between individuals can be estimated and replace expected genetic relationships.

Genetic Manipulation of Individuals

The use of random mutagenesis, transgenesis, and precise gene editing in algae was recently reviewed by Gan and Maggs (2017). Protocols for protoplast isolation, culture, and regeneration into plants exist for many species including kelps (Reddy et al., 2008). Random mutations can be induced by physical or chemical mutagens or occur spontaneously and be revealed as somaclonal variation in protoplast cultures and during other natural or manipulated mechanisms of regeneration, such as parthenogenesis and tissue culture (Charrier et al., 2015). Heritable genetic modification through transgenesis, insertion of gene constructs into random locations in the genome, is possible for a number of algae, including *S. japonica* and *U. pinnatifida* (Qin et al., 2012; Gan and Maggs, 2017). There are, however, still needs for optimization of, e.g., promoters, codon usage, and systems for selecting transformed cells (Lin and Qin, 2014; Mikami, 2014). Initial attempts of targeted gene editing have only been reported from a few microalgae so far (Mikami, 2014; Gan and Maggs, 2017). As our understanding of functional genomics in kelp species develops, gene editing has the potential to facilitate introduction of specific traits that are controlled by one or a few genes.

CONCLUSION

Macroalgae cultivation, a growing industry that could supply the human population with sustainable production of raw materials for food, feed, and a range of other products, would benefit greatly from the development of genetically improved macroalgae for cultivation. In non-domesticated kelp species, it should initially be possible to obtain considerable genetic improvement of desirable traits in a cultivation and utilization context, using a simple and cost-efficient breeding strategy based on mixed hybridization and simple phenotypic mass selection (RMS). Such a strategy would exploit additive genetic variation and could be employed by kelp growers, using local populations, e.g., from one fjord, as a starting point. The resulting improved populations would not contain new alleles, only changed frequencies of alleles. Concomitant with this first phase of breeding, relevant phenotypic data and high-density SNP data could be collected and analyzed in order to gain knowledge on the heritability and genetic variance of traits, genetic correlation between traits, inbreeding depression and the potential for genetic gain. RILS and utilization of heterosis (heterozygosity effects and combining ability) through hybrid breeding and selection among crosses (HB/SC) could well achieve comparable or larger genetic gain than RMS, at least in the short term. These strategies should be explored, but are more labor-intensive and also require laboratory and controlled environment facilities in order to manage and screen a large number of gametophyte cultures, crosses, and inbred lines. There are also several possible combined strategies that can utilize both additive genetic variation and heterosis. These could be utilized as breeding progresses and genetic

information accumulates. A broader genetic base including populations from a larger geographic area covering a range of environmental conditions and genetic diversity would increase the potential for genetic gain. However, use of non-local genetic material may require development of technology to produce sporophytes that are non-reproductive in cultivation, or in some other way prevent hybridization with natural populations. Methodology to manipulate developmental processes in the life cycle, development of sophisticated phenotyping technologies, functional understanding of gene action, development of gene editing protocols, and implementation of DNA-based selection methods, would help to improve breeding efficiency and genetic gains as well as the introduction of novel traits in the future.

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AUTHOR CONTRIBUTIONS

FG and ÆE collected relevant literature, made the figures, and wrote the manuscript. GK and ÆE evaluated the options for breeding of kelps. GK revised and gave critical comments to all parts of the manuscript.

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Conflict of Interest: The authors declare that the research was conducted in the absence of any commercial or financial relationships that could be construed as a potential conflict of interest.

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