

STUDENT APPLICATION KIT for The Xynteo Exchange in Oslo, Norway on 9-10 October 2019

This document includes a motivation text for student applicants to the Xynteo Exchange, and social media teaser options.

MAIN MOTIVATIONAL TEXT (also included in the application form)

What is the Xynteo Exchange?

The Xynteo Exchange is an annual gathering to accelerate collaborative action that will reinvent growth. This year on **9-10 October in Oslo**, we will bring together 500 leaders and practitioners spanning every part of society – from business and the arts, to research and activists – and together accelerate the critical impact we need to face some of the world's most urgent, complex challenges.

Read more about the Xynteo Exchange and the challenges we will tackle here:

<https://xynteo.com/the-xynteo-exchange-norway-2019>

Apply here: <https://xynteoexchange.typeform.com/to/NS2kXH>

What are we looking for?

We have reserved a handful of participant spots for selected students to join our programme and innovation workshops. We are looking for those passionate about how we can rebalance our respect for nature (not only man), for the many (not only the few) and for future generations (not only our own).

What do you get?

- 1 of 50 spots in the formal Exchange programme on 9-10 October: A 36-hour experience of leadership, innovation and networking with global leaders
- A free ticket to the Xynteo Starter on 8 October

What's in it for you?

- Work alongside top, global leaders on solving some of the largest problems we face today (all related to the UN's SDGs)
- Connect with leading businesses and build up your corporate experience - learn how major organisations ideate, evaluate, develop commercial opportunities
- Gain insights from and learn how 50 impact entrepreneurs are working to solve some of our most pressing, global issues

All food and drinks provided (except for travel and stay costs). For questions, contact exchange@xynteo.com.

Applications will be assessed continuously, and close on 6 September (increase your chances by applying early!). You will be advised of the status of your application latest 20 September.

SOCIAL MEDIA TEASER OPTIONS

Want an opportunity to work alongside top, global leaders on solving some of the largest problems we face today? Apply now for your spot at the Xynteo Exchange, 9-10 October in Oslo: <https://xynteoexchange.typeform.com/to/NS2kXH>

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Passionate about how we can rebalance our respect for nature (not only man), for the many (not only the few) and for future generations (not only our own)? Apply now for your spot at the Xynteo Exchange, 9-10 October in Oslo, and work alongside top, global leaders to solve some of the largest problems we face today: <https://xynteoexchange.typeform.com/to/NS2kXH>

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Fed up with the current growth model? Want to take part in a cross-sector platform to prove that we can reinvent growth? The Xynteo Exchange is for you! Apply now for your spot at the Xynteo Exchange, 9-10 October in Oslo: <https://xynteoexchange.typeform.com/to/NS2kXH>

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A little less conversation a little more action? The Xynteo Exchange is not just another conference. It's a 36-hour annual gathering to challenge accepted wisdom, innovate in studios and connect in a marketplace of entrepreneurs and start-ups. Apply now for your spot at the Xynteo Exchange, 9-10 October in Oslo: <https://xynteoexchange.typeform.com/to/NS2kXH>

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Hashtags and handles: #XE19 #TheExchange #Xynteo #ReinventingGrowth @xynteo

2019 LOGO

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NORWAY
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