

THE
XYNTEO
EXCHANGE
NORWAY
15-16
NOVEMBER
2017



THE XYNTEO EXCHANGE/NORWAY PROGRAMME & SPEAKERS

13th October 2017



DAY ONE / SQUARE ONE: 0900 - 1030

WE CAN GROW DIFFERENTLY

Over the past few centuries, our growth model has catalysed enormous progress. But this growth model is no longer fit for our needs – or those of generations to come. In many ways, it has become a destructive force, promoting short-term wins over long-term prosperity, compromising natural resources and widening exclusion.

We must – and can – grow differently.

To grow differently, we must accelerate new ideas at the intersection of human need and commercial opportunity, and develop and deploy new capital and talent to bring these ideas to scale.

A leading thinker will kick off this session by challenging our incumbent economic models - and offering an alternative vision for growth. In a conversation between business and capital, we will explore the ways in which we can harness their power to improve growth prospects for all, today and for generations to come. Finally, a panel, representing policy and business, will look at the future of work in the age of machine intelligence.

Featuring:

Paul Polman, CEO, Unilever in conversation with *Michael Schlein*, CEO, Accion

Hans Vestberg, president, Global Network and Technology

Plus: additional speakers to be announced.



DAY ONE / MARKETPLACE ONE: 1050-1200

CONNECT TALENT, CAPITAL AND IDEAS IN NEW WAYS

Our challenge is not a scarcity of ideas, capital or talent; in fact, these resources are abundant. But, too often, they develop in isolation from each other.

It is only when new ideas, capital and talent find each other, connect and combine, that they sustain and scale. This has long been the role of the Marketplace. But the markets that we work with and within today are outdated. Their signals are misleading or incomplete.

We believe that there can be a different kind of Marketplace. One that fosters new ideas, capital and talent – and brings them together in new and powerful ways.

Leaders from across our community, including start-ups, big business and civil society – will pitch their projects in our Marketplace, making the case for innovative and disruptive products and services that need collaboration to scale.

Featuring:

Nitin Prasad, chairman, Shell Companies in India

Start-up TBD, brought to the Marketplace by Innovation Norway



DAY ONE / STUDIO ONE: 1300-1700

INCUBATE AND ACCELERATE IDEAS THAT SCALE

As leaders, each of us has the power to create a new kind of growth – to discover and accelerate the new ideas that will help solve our most wicked human problems. Yet the scale of these challenges means that no one leader can solve them alone. When we combine forces across industries, sectors and borders we are at our most powerful.

In our Studios, we will forge unlikely partnerships to incubate ideas for commercial solutions to real problems. We will work together across two days to develop early-stage concepts that can literally be taken to market.

Hosted by our Studio partners: Yara, Mastercard/NRC, Statkraft and Marine Harvest

Speakers to be announced.



DAY ONE / SQUARE TWO: 1800-1930

WE CAN LEAD DIFFERENTLY

To grow differently we know that we must – and can – lead differently. Across geographies and sectors, we are seeing declining trust in our leaders, as society's needs – and expectations – change.

Norway has long stood out as a beacon of progressive, commercially-minded, global leadership: the stability and vibrancy of its democracy, the astute financial management of its oil wealth and the resilience and teamwork it has shown in addressing global challenges. What can we learn from Norway's experience in the face of rapid economic, geopolitical and societal change?

A selection of voices from local and national government, academia and big business, will discuss the ways in which their own leadership imperative is evolving. Members of the Norway 203040 coalition will share lessons on collaborative leadership from their two years of work to leverage commercial competence towards Norway's low-carbon transition.

Raymond Johansen, governing mayor of Oslo

Fridtjof Unander, executive director of energy, resources and environment, Research Council of Norway

Remi Eriksen, CEO DNV GL



DAY TWO / STUDIO TWO: 0900-1300

INCUBATE AND ACCELERATE IDEAS THAT SCALE

We have seen that the biggest societal and environmental problems also represent our biggest commercial opportunities. When we galvanise the best and brightest of our global leaders, we catalyse ideas that can drive both wealth and welfare, profit and purpose.

Returning to our Studios, we will advance our incubation process, spurring on the development of our early-stage collaborative concepts to take into the Marketplace.

Hosted by our Studio partners: Yara, Mastercard/NRC, Statkraft and Marine Harvest

Speakers to be announced.



DAY TWO / MARKETPLACE TWO: 1400-1600

CONNECT TALENT, CAPITAL AND IDEAS IN NEW WAYS

As leaders, we can allow our existing roles, responsibilities and organisations to define us. When we redefine ourselves outside our organisational, sectoral and industry norms and invest our most precious currency for the greatest return, we can ignite new ideas; improve them; accelerate them; and take them to scale.

Our Marketplace will reopen for business by taking inspiration from a leader who offers us her own experience of connecting talent, capital and ideas for a new kind of growth. We will then take our early-stage concepts from Studios to market, attracting new talent and capital with which to grow and flourish, testing and strengthening them with input from our community.

Featuring:

Julie Hanna, executive chair, Kiva

Antonio Mexia, CEO, Energias de Portugal (EDP)

Maurizio Vecchione, executive vice president, Global Good and Research, Intellectual Ventures

Plus: additional speakers to be announced.



DAY TWO / SQUARE THREE: 1620-1730

WE MUST COMBINE FORCES WITH PEOPLE WHO ARE DIFFERENT FROM US

To truly reinvent growth as we know it, we must do so together.

That means reaching far beyond the natural boundaries of our day-to-day tribes, to hear the voices that are often left unheard, to be comfortable engaging with those who have radically different perspectives from our own, and to be willing to give up something of ourselves, to make it possible to find common ground and take action together.

This is not always easy. We are hard-wired to relate and connect to those who are similar to ourselves. But if we do so, the rewards will be immense.

Through the lenses of philosophy, history and behavioural science, we will learn why we find it so difficult to identify, and collaborate with, those who are different from ourselves. We will then seek inspiration from leaders and their witnesses, who have successfully embraced radical collaboration, connecting the best of ideas, talent and capital from all corners of our global society. Together, we will make a commitment to reinvent our growth model.

Featuring:

Henrik Syse, research professor, Peace Research Institute Oslo

Jan Egeland, secretary general, Norwegian Refugee Council, and witness

Svein Tore Holsether, CEO, Yara, and witness

Plus: additional speakers to be announced.