

THE
XYNTEO
EXCHANGE
NORWAY
15-16
NOVEMBER
2017



XYNTEO EXCHANGE/NORWAY

WHAT? The Xynteo Exchange/Norway brings together exceptional leaders from across geographical, sectoral and industrial lines into a 'tribe' to advance a new kind of growth - growth that delivers commercial and economic value while solving human problems. Do not expect a traditional conference. We will work and do, not just think and talk.

- Join and get access to a global network of curious impatient leaders
- Participate in an open-sourced and collaborative incubation process
- Use your talent to actively contribute to change
- Connect with capital
- Learn from, and build upon, existing solutions

WHEN? 15 - 16 November 2017 in Oslo

FORMAT? As an attendee, your experience will be threefold: We will assemble in the **Square** to challenge beliefs, exchange knowledge and inspire action. In the **Studios** we will work in groups to focus on human problems in a 'speed-incubation' process. And you will connect with 60 live projects from different industries and sectors, showcased in the **Marketplace**.



WHO? We are looking for curious, impatient leaders who are willing to stand up for something bigger than themselves, to defy outdated metrics and zero-sum approaches, to use their leadership to mobilise action – to lead out. In total, we will welcome 400 leaders from across business, government, the start-up community and civil society.

CONFIRMED ESTABLISHED LEADERS INCLUDE:

Erna Solberg, Norwegian PM; *Vidar Helgesen*, Norwegian minister of climate and environment; *Monica Mæland*, Norwegian minister of trade and industry; *Satish Pai*, Hindalco Industries; *Filipe Calderon*, Sustainable Human Development Foundation; *Paul Polman*, CEO of Unilever; *Jan Egeland*, Secretary General of the Norwegian Refugee Council; *Yves Daccord*, Director General of the ICRC; *Carl Bildt*, former prime minister of Sweden; *Jeremy Leggett*, CEO Carbon Tracker; *Anita Krohn Traaseth*, CEO Innovation Norway; *Hans Vestberg*, Vice president, Network and Technology, Verizon

EXCHANGE PARTNERS

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**100 YOUNG
LEADERS
FROM THE
ACADEMIC AND
START-UP
COMMUNITIES**