

EURAMA - SYLLABUS Semester 1 – Fall 2015

GENERAL TARGET OF THE MSc EURAMA:

The MSc EURAMA aim at educating our students to mainly work as managers in companies in the animal sector with international dimensions.

Our graduates must have:

- Strong animal sciences AND business basis
- Positive ethic and intercultural behavior
- Capacity to anticipate evolutions

GENERAL TARGET OF THE SEMESTER:

For the first semester, our three main targets are:

- 1 Sorting out the main issues for the animal productions systems and commercial chains in Europe and the world.
- 2 Knowing and understanding the European diversity for the animal production systems and commercial chain organizations.
- 3 Knowing the main international agricultural policies and their ways to influence the animal sector.

NB: this Semester has a <u>deepening option in animal feeding systems and industries</u>, called <u>option SANF</u> (Sustainable Animal Nutrition and Feeding).

PEDAGOGY OF THE SEMESTER:

We keep a balance between:

- the lectures
- the visits or study tours
- the personal work

In any case, the pedagogy is professional oriented:

- the courses must have a link with the professional interest or situation
- the visits or study tours are prepared and lead to a restitution including the professional issue
- some reports will be enriched and/or assessed by professionals

The <u>international</u> dimension (lectures, foreign lecturers and study tours abroad) and intercultural group work are priorities.

STRUCTURE OF THE SEMESTER:

The Semester is organized with the following three dimensions:

- POLICIES: Understanding the international agricultural policies and regulation
- FARM SYSTEMS: Deepening the European livestock farm systems and their sustainability
- MARKET: Giving a market dimension on the commercial chains and global issues

The backbone of the semester is the <u>TUTORED WORK</u> which treats a professional demand in animal sector with an international dimension. This work must be done with a professional approach.

Semester 1 - ANIMAL PRODUCTION SYSTEMS & COMMERCIAL CHAINS COMPARED IN EUROPE

Semester in E.I. PURPAN TOULOUSE – FRANCE

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|--------------|---|---------------------------------|
| Module | Title | ECTS |
| 41SPA03 | Introduction in international animal productions | 4 |
| 41ECM02 | International agricultural policies | 4 |
| 41SPA01 | Livestock production systems in Europe | 4 |
| 41ECM07 | Animal welfare issues | 4 |
| 41ECM03 | Animal market chains in Europe | 4 |
| 41ECM04 | Future of livestock production in Europe | 4 |
| 41ECM05 | Tutored work in European animal chains (nonSANF) | 4 |
| 41ECM06 | Tutored work in nutrition and feeding (option SANF) | 6 |
| | TOTAL Semester | 30ECTS 5 months for SANF |
| | | 28 ECTS 4 months non-SANF |

SYLLABUS Semester 1 – 2015 - MSc EURAMA in PURPAN:

| Module: 41SPA03 | Introduction in international animal production |
|--|---|
| Number of credits (ECTS) | 4 |
| Hours of lectures, exercises and visits | 40 |
| Hours of personal work | 55 |
| | |
| Name of responsible | de RANCOURT (PURPAN) |
| Names of regular participating lecturers | de Rancourt (PURPAN), Roucan (PURPAN) |
| | |
| Course objectives: | Having the minimum basis in animal techniques and farm economics. |
| | Being able to behave and communicate in an intercultural environment. |
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| Course content : | Levelling in European history and institutions |
| | Levelling in livestock farms techniques and economics |
| | Livestock production in different countries in the world |
| | Visits in French South West |
| | Main international issues for the animal productions and chains |
| | Intercultural conference and exercises |
| | |
| | Individual oral presentation of the students' country of region for |
| Evaluation types | animal productions |
| | Reports from visits |

| Module: 41ECM02 | International agricultural policies |
|--|---|
| Number of credits (ECTS) | 4 |
| Hours of lectures, exercises and visits | 65 |
| Hours of personal work | 40 |
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| Name of responsible | ALI HAIMOUD (PURPAN) |
| Names of regular participating lecturers | Van der Sluis (South Dakota University), Ali Haimoud (PURPAN), lecturers from European Commission, COPA COGECA and FEFAC & FEFANA in Brussels |
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| Course objectives : | Having a good knowledge of the Common Agricultural Policies and especially its regulations concerning animal sector. Being able to appreciate the main differences and interactions with other policies in the world (US Farm Bill, WTO, bilateral agreements) |
| | |
| Course content : | European common agricultural policy Other international policies |

| | Study Tour in Brussels (European Commission, COPA COGECA, FEFAC) |
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| | |
| Evaluation types | Individual exam |
| | Group written report |

| Module: 41SPA01 | Livestock production systems in Europe |
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| Number of credits (ECTS) | 4 |
| Hours of lectures, exercises and visits | 35 |
| Hours of personal work | 65 |
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| Name of responsible | de RANCOURT (PURPAN) |
| Names of regular participating lecturers | Cortes (ESA), de Rancourt (PURPAN) |
| | |
| Course objectives : | Being able to analyse a livestock farm system for technique like economical performances |
| | Assessing the effect of the European regulations on the farm economic performances |
| | Knowing the diversity of the main livestock production and feeding systems in Europe |
| | |
| Course content : | DIAGNOSIS METHOD for technique and economic farm performances |
| | ANIMAL PRODUCTION SYSTEMS, compared in Europe |
| | FEEDING and FORAGE SYSTEMS compared in Europe |
| | STUDY TOUR & VISITS in: Spain (Catalonia), France (South West and West) |
| | |
| Evaluation types | individual Oral |
| | report in group |

| Module: 41ECM07 | Animal welfare issues |
|--|---|
| Number of credits (ECTS) | 4 |
| Hours of lectures, exercises and visits | 56 |
| Hours of personal work | 34 |
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| Name of responsible | LENSINK (ISA) |
| Names of regular participating lecturers | Lensink (ISA), Leruste (ISA), Hamad (from Pakistan) |
| | |
| Course objectives : | Being able to scientifically assess the animal welfare |
| | Being able to analyse the impact of the welfare regulation on the farm economics and the market |
| | |
| Course content : | WELFARE REGULATION: European regulation, economic impact, ethic dimension, ritual slaughtering |

| WELFARE ASSESSMENT: Diverse assessment methods for the livestock welfare |
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| |
| essay individual report |
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| Module: 41ECM03 | Animal market chains and feed industry in Europe |
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| Number of credits (ECTS) | 4 |
| Hours of lectures, exercises and visits | 50 |
| Hours of personal work | 40 |
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| Name of responsible | de RANCOURT (PURPAN) |
| Names of regular participating lecturers | de Rancourt (PURPAN), Van Ferneij (IFIP), Jachnik (international dairy consultant), Habert (Consultant) |
| | |
| Course objectives : | Being able to analyse the European diversity of the main animal market chains and feed industries and their international evolutions |
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| Course content : | Concept and method for the market chains |
| | Future international market types |
| | Animal market chains in developing countries |
| | International markets for dairy, pork, beef etc. |
| | |
| Evaluation types | collective oral |
| | exercise |

| Module: 41ECM04 | Future of livestock production in Europe |
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| Number of credits (ECTS) | 4 |
| Hours of lectures, exercises and visits | 85 |
| Hours of personal work | 25 |
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| Name of responsible | ZENED (PURPAN) |
| Names of regular participating lecturers | Zened (Purpan), Avadi (INRA), Rodier (WHO), Feher (Univ Gödöllö) |
| | |
| Course objectives: | Being able to analyse the sustainability of a livestock farm system |
| | Understanding the main global issues of the livestock farms and the main consumer tendencies for animal products. |
| | |
| Course content : | LIVESTOCK SUSTAINABILITY: concept and methods |
| | ENVIRONMENT: Livestock farms and environmental impacts, Life Cycle Analysis for animal products |
| | CONSUMPTION ISSUES: consumer behaviour for animal products in the world, quality signs and sanitary issues for animal products |
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| Evaluation types | Exercise |
|-------------------------|-------------------|
| | individual report |

| Module: 41ECM05 | Tutored work in European animal chains |
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| Number of credits (ECTS) | 4 |
| Hours of lectures, exercises and visits | 5 |
| Hours of personal work | 90 |
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| Name of responsible | de RANCOURT (PURPAN) |
| Names of regular participating lecturers | |
| | |
| Course objectives: | Being able to professionally analyse a transversal question in animal chains with an international dimension |
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| Course content : | Course on project management methods |
| | Course on bibliographic research method and referencing |
| | Tutored workshop on an animal topic having a multidisciplinary and international dimension |
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| Evaluation types | group report |
| | group oral defending |

| Module: 41ECM06 | Tutored work in sustainable animal feeding |
|--|---|
| Number of credits (ECTS) | 6 |
| Hours of lectures, exercises and visits | 20 |
| Hours of personal work | 130 |
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| Name of responsible | de RANCOURT (PURPAN) |
| Names of regular participating lecturers | |
| | |
| Course objectives: | Being able to integrate knowledge and tools of animal, environmental and economic sciences in the animal feed sector |
| | Doing a strategic analysis of a relevant question |
| | |
| Course content : | Course on project management and SWOT methods |
| | Presentation and visits of Animal Feed Companies |
| | Tutored workshop an animal nutrition and feeding topic having a multidisciplinary and international dimension, with bibliographical study and critical analysis |
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| Evaluation types | group report and group oral defending |
| | group oral defending |